

PRIVACY POLICY

LAST UPDATE OF THIS PRIVACY POLICY - June 12, 2018

BEFORE USING OUR WEBSITE, PLEASE READ THIS PRIVACY POLICY CAREFULLY.

NEWTRACK Advertising is committed to safeguarding and preserving the privacy of our visitors and registered users. This Privacy Policy explains what happens to any personal data that you provide to us or that we collect from you when you visit our website newtrackad.com.

For purposes of this Privacy Policy (“Policy” or “Privacy Policy”), the terms “we,” “us,” “our” and “NEWTRACK Advertising” refers to NEWTRACK Advertising Corporation, and “you” and “your” refers to you, as a user of the NEWTRACK Advertising services. The Privacy Policy below governs your NEWTRACK Advertising account and any information you provide on this website.

BY USING OUR SERVICES OR BY OTHERWISE GIVING US YOUR INFORMATION, YOU AGREE TO THE TERMS OF THIS PRIVACY POLICY.

If you do not agree with this Privacy Policy, please do not continue to use our website. Your continued use of the website signifies your acceptance of these terms and any changes in effect at the time of use.

COLLECTION OF PERSONAL INFORMATION

When you are registering on our website, as appropriate, you will be asked to enter your name, email address, mailing address, phone number, home address, vehicle information or other details to help us to operate the NEWTRACK Advertising Services and to provide our Services, including, but not limited to, matching drivers and property owners with advertisers. You agree that by registering on NEWTRACK Advertising Services, you expressly consent to our collection and use of your personal information as described in this Privacy Policy.

HOW DO WE USE YOUR INFORMATION?

We use your non-public personal information in order to match you with advertisers and to otherwise assist you and allow you to perform the Services, respond to your requests, customize your experience on the NEWTRACK Advertising website and contact you regarding your account. We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information.

DISCLOSURE OF INFORMATION

It may be necessary for us to disclose a User's data to third-parties in the course of our business, such as clients who engage our services for the purpose of advertising campaigns and technicians who apply client's stickers to the User's vehicle/private property.

We will not disclose or sell a User's data to unrelated third-parties under any circumstances unless we employ other companies to perform tasks on our behalf and we need to share such

information with them to provide products and services to the User.

There are some circumstances in which we must disclose a User's information:

(a) where we reasonably believe that a User may be engaged in fraudulent, deceptive or unlawful activity that a governmental authority should be aware of;

(b) as required by any applicable statute and/or law as well as court orders; and/or

(c) in order to sell our business (as we may transfer data to a new owner).

We may partner with or utilize third-party service providers to communicate with a User and to store contact details about a User.

USE OF COOKIES

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your computer's hard drive.

Like many websites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

You should be aware that the NEWTRACK Advertising cannot control the use of cookies by third-parties, and use of third-party cookies is not covered by our Privacy Policy.

PROTECTION OF CHILDREN ONLINE

NEWTRACK Advertising considers the protection of children's privacy, especially online, to be of the utmost importance. We do not knowingly collect or solicit personal information from children nor do we allow them to become registered users of, or to request information through, our Sites or help-seeking information lines.

THIRD PARTY ACCOUNTS

We may link your account with a third-party (such as Facebook, Instagram, Youtube, Google +, Telegram, Viber, WhatsApp, LinkedIn, Twitter) to our services to enable certain functionality, which allows us to obtain information from those accounts (including your profile picture, friends or contacts). The information we may obtain from those services often depends on User's settings or their privacy policies.

THE SAFETY & SECURITY OF DATA

We will take all reasonable precautions to protect a User's data from unauthorized access. This includes appropriately securing our physical facilities and electronic networks. The security of online transactions and the security of communications sent by electronic means or by post cannot be guaranteed. Each User that provides information to us via the internet or by post does so at his or her own risk. We cannot accept responsibility for misuse or loss of, or unauthorized access to, data where the security of information is not within our control. We are not responsible for the privacy or security practices of any third-party. The collection and use of a

User's information by such third-parties may be subject to separate privacy and security policies. If a User suspects any misuse or loss of, or unauthorized access to, his or her data, the User should let us know immediately. We are not liable for any loss, damage or claim arising out of another person's use of the data where we were authorized to provide that person with the data.

UPDATING OF PRIVACY POLICY

NEWTRACK Advertising reserves the right to update this Privacy Policy at any time. Information on updates will be placed in a prominent place on this website.

Any questions about this Privacy Policy should be sent to terms@newtrackad.com